



# Youth entrepreneurship



Co-funded by the  
European Union



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# About the game

The objective of the game is to engage youth in learning about entrepreneurship through a fun and educational card game.

## Materials Needed:

- Card Deck (containing easy, medium, and hard questions);
- This game rules sheet;
- Sheet with indicative answers;
- Pen and paper for scoring (optional).





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# Rules

- The game can be played individually or in small groups.
- Each player or group takes turns drawing a card from the deck. The card will have a question on it, categorized as easy (purple), medium (blue), or hard (green).
- The player or group reads the question aloud and discusses the answer among themselves. Encourage open dialogue and critical thinking.
- After discussing the question, the player or group provides their answer. The youth worker can decide if the answer is correct (3 points) almost correct (2 points) or wrong (1 point) based on their judgment and the provided answers.
- The correct answer should be shared at the end to promote learning.
- Continue taking turns and drawing cards until a set time limit is reached or a specific number of rounds are played.
- The player or group with the most points at the end of the game wins.



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# What is entrepreneurship?





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# Name one characteristic of an entrepreneur.





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# What is a startup?





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**Name one  
entrepreneur & justify  
your selection.**





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# How can you earn money from a hobby?





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**Name a basic skill  
useful for starting a  
business.**





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# Why is budgeting important for a business?





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# What does a customer mean to a business?





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# Why is teamwork important in entrepreneurship?





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# Why is it important to explore the market before starting a business?





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# What is a business plan?





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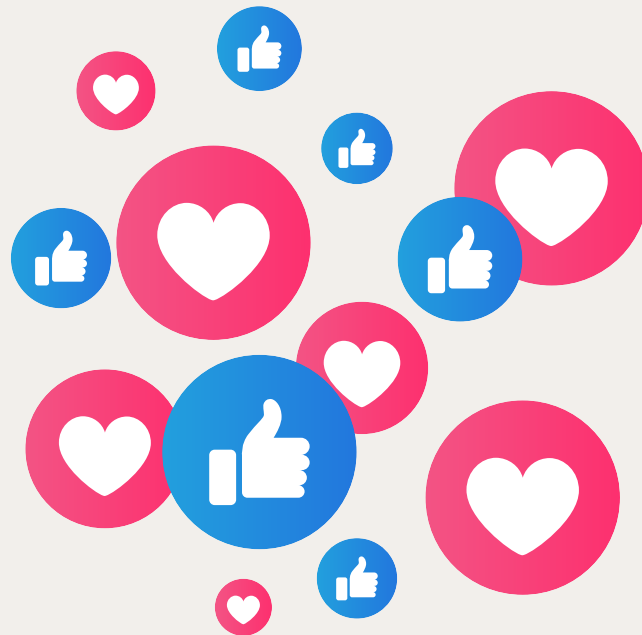
**Describe a successful marketing strategy for a small local business.**





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# How can entrepreneurs use social media for their business?





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# What are some ways to fund a startup?





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# What are the most important challenges faced by young entrepreneurs?





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# Explain the importance of customer feedback for a business.





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**Discuss the role of  
gender equality in  
entrepreneurship.**

**EMBITH  
EQUBRACE**



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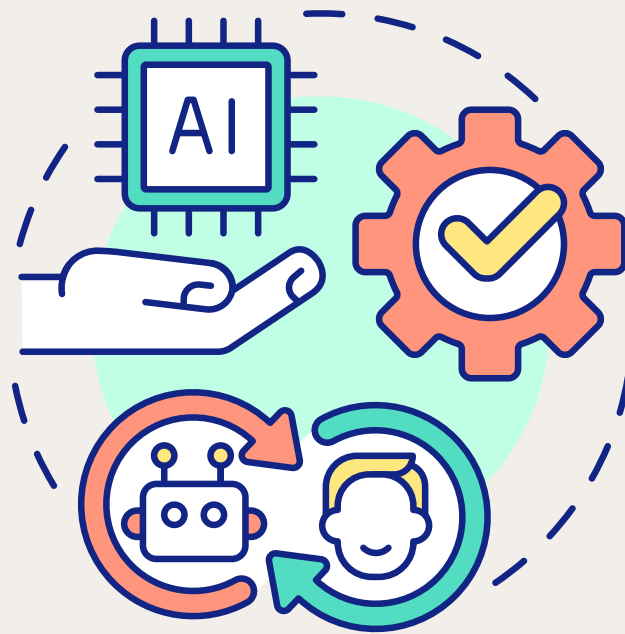
# What makes a local business successful?





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**Mention the impact of a technological innovation on global business.**





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**Describe a case where  
entrepreneurship  
significantly contributed  
to solving a social issue**





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# Discuss the differences between investors and partners.





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# What is the role of ethical practices in business success?





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# How can young entrepreneurs influence their community positively?





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# Explain the role of creativity for the success of a business





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**Name an organization  
that supports young  
entrepreneurs.**





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# Describe how a significant economic event impacted global businesses





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**Explain an implication of using advanced technology like artificial intelligence in businesses.**





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